

Anh Lam

Product Designer

Anh is a thoughtful and data-driven Product Designer with experience designing developer tools and complex B2B SaaS platforms in highly technical domains like identity and access management at Okta. She thrives in ambiguous problem spaces, partnering with cross-functional teams to define and deliver end-to-end experiences that balance usability, security, and business impact.

EXPERIENCE

Product Designer

Okta May 2024 - Present

Design accessible, intuitive solutions for admins, developers, and end-users within the Federations and Devices space.

- Navigate ambiguity in complex identity workflows, framing problem spaces and iterating toward scalable, high-impact solutions that meet both security and usability goals
- Leverage AI-approved design tools to streamline workflows, improve efficiency, and enhance the quality and speed of design deliverables
- Contribute to Okta's Odyssey Design System, applying systems thinking to unify cross-platform experiences and ensure design consistency

Product Designer II

Prodigy Education October 2023 - May 2024

Created scalable and consistent user experiences for the Identity Core Platform team, including flows such as login and registration and account management.

- Designed user interface layouts, wireframes, and prototypes that aligned with user needs and business goals while maintaining a deep understanding of industry trends and best practices
- Partnered with data analysts to measure and optimize customer engagement and retention, and iterated on designs based on data-driven insights
- Represented the product design team in cross-functional meetings and communicated design concepts and rationale to stakeholders, including senior leadership

Intermediate Product Designer

Wave Financial June 2022 - October 2023

Owned the end-to-end user experience of the Payroll product, serving as a bridge to the Research, Design Systems and Content Strategy teams.

- Conducted usability interviews and iterative testing to uncover customer pain points, ensuring data-driven design decisions aligned with user needs
- Delivered high-fidelity prototypes to Engineering teams, supporting implementation through detailed handoffs and active participation in QA sessions
- Facilitate product design mentorship pairings for non-design staff, fostering cross-functional collaboration and design literacy across the organization

CONTACT

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 [anhlam.ca](https://github.com/anhlam)

 [LinkedIn Profile](#)

SKILLS

Design

A/B Testing
Design Systems
HTML and CSS
Information Architecture
Interaction Design
Mentorship
Mobile Design
Prototyping
UI & Visual Design
User Research
User Testing
WCAG/AA Accessibility
Wireframing
Workshop Organization

Tools & Software

Adobe Illustrator
Adobe XD
Balsamiq
Confluence
Dovetail
Figma
Gemini AI
InVision
Jira
Miro
Storybook

EDUCATION

ChatGPT Prompt Engineering for UX Design

Udemy | April 2025

UX Design Certificate

Google Coursera | May 2021

Bachelor of Medical Radiation Sciences, Radiation Therapy

McMaster University | June 2020
Hamilton, CA